

COLLEGE PREP OR ADULT PREP?

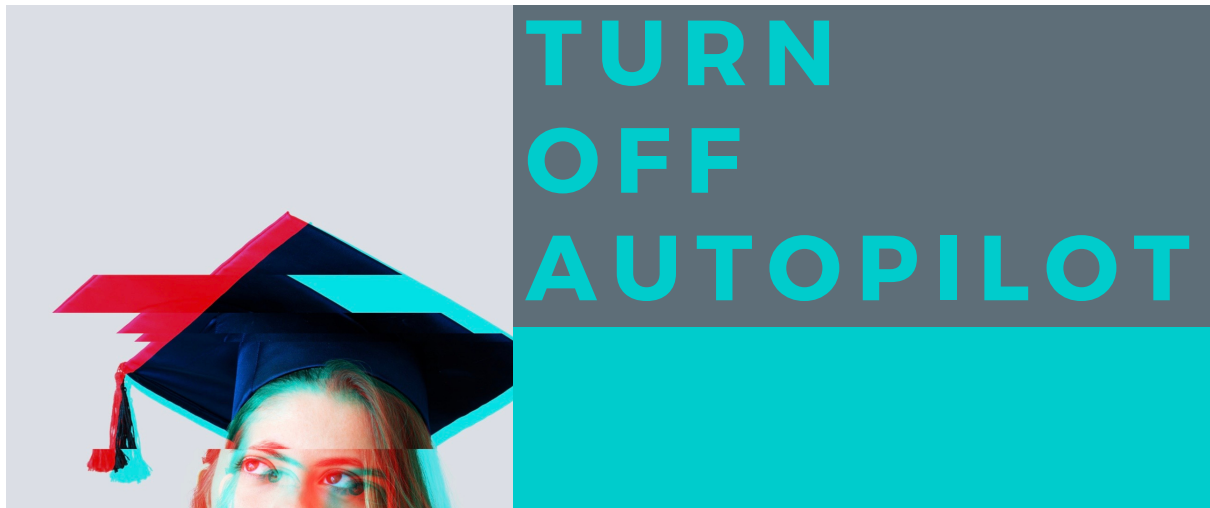
FOR EDUCATORS WHO WANT THEIR
STUDENTS TO SUCCESSFULLY LAUNCH
INTO THE
REAL WORLD OF WORK



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PEPELWERK (PEOPLE WORK) IS A TECHNOLOGY
AND SERVICES COMPANY MAKING IT POSSIBLE
FOR PEOPLE TO EVOLVE WITH WORK

pwTM



Adulting is the action of doing life after your adolescent years. Doing life the way an adult would is the social expectation that you have individual accountability and manage yourself responsibly. Choosing what you do for work and creating income is the biggest aspect of being an adult.

The process of launching our youth into adulting may have some variations by culture, parenting style, geography, or religion. Most of these variations have been diluted or homogenized and lost in the mainstream approach of a college first social structure. This model was valuable years ago when access to information was centralized, analog, and specialized to universities and colleges. It's like we set a process in motion and left it on autopilot for decades and neglected to evolve it.

Fortunately, we now know more about the way the adolescent brain works and understand more about what it takes to develop our expertise. We have seen growing evidence that college first for all is not a financially, socially, or economically responsible approach for preparing the workforce of the next generation. We know that the experience of college first is no longer the only way young adults learn skills and develop relationships. Over the past couple of decades, we have developed an array of tools and resources to eliminate a lot of the guesswork when it comes to answering the age-old question: what do I want to be when I grow up?

So, even though we know better as a society, we have yet to do better. Pepelwerk is out to change that. Leveraging technology for good, we have created the Real World of Work program. Working with secondary school educators and stewards of the next generation to take adulting off autopilot.

As educators charged with teaching 15 to 19-year-old students, it is difficult to manage the administrative demands of the department of education, the raging hormones of teenagers along with the real-world expectations you know they will face once the cap and gown ceremony is over.

We interviewed 25 superintendents, school career counselors, and teachers and asked them if they could do one thing to help ready their students for life after high school what would it be? Their answers, won't surprise you. They couldn't pick just one.

1. A real-time connection to career options that gives their students realistic guidance on the education and skills they will need to get the job they want.
2. Professional career coaches who are readily available to connect students' educational goals to their career goals.
3. A resource that allows parents to have feedback on their child's readiness for adulthood; including college readiness.

Most of the professionals we surveyed explained they are constrained by budget and availability to provide the kinds of planning and individual guidance to support their entire student body.

When we explained how we use technology to identify a person's natural abilities and attributes with a path to develop technical skills to ready the next generation for work, all while measuring/reporting on the student's success by leveraging the pepelwerk ecosystem as a turnkey transition service for their students, they wanted to learn more.

ALL YOU
WANT IS
THEIR
SUCCESS





Pepelwerk applies all we know to take adulting off autopilot to help the next generation prepare for the realities of the working world. Our unique experience and ethical application of advances in technology make it possible to ready the next generation for their career of choice and to accomplish their work-life goals.

Educators looking to ready their students for adulting choose pepelwerk because of our balance between human interaction and the use of technology, our corporate partnerships, the real-world work experience, the cost savings when compared to the traditional college first approach, not to mention the documented success of our process.

**CHANGING HOW WE
LAUNCH THE NEXT
GENERATION INTO THEIR
WORKING LIVES**

- Aptitude discovery through gamification
- Customized career readiness planning and matching with companies hiring
- Events to make authentic connections and to develop interpersonal skills
- Education that supports life goals and the demands of the job market
- Coaches and mentors with real-world experience offering guidance
- Transparent action-oriented information to help them accomplish their goals
- Closed secure platform to protect their digital identity and create safe experiences

OUR EXCLUSIVE PROCESS

The pepelwerk Real World of Work Program is the segway between adolescence and launching adult life.

Step 1. The student downloads the app and gets their secure access code specifically for your school

Step 2. They get exposure to the real working world

Step 3. They get to experience what it means to work

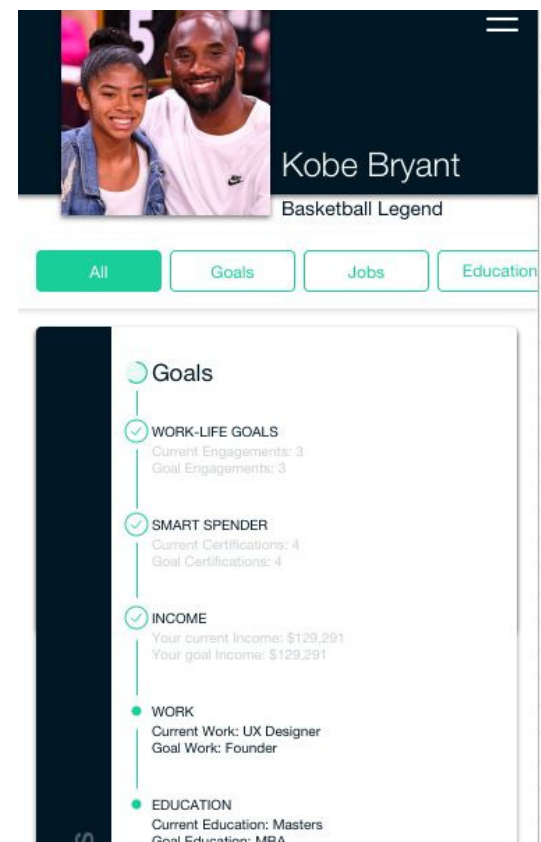
After picking an area of interest, they complete a paid internship.

Step 4. They connect work to purpose

They work with their career coach to figure out what kind of problems they want to solve in the world. Then they get to live a day in the life of that career with virtual reality.

Step 5. They pick a path

Start a career, pursue higher education, explore the world to gain experience. No matter what their path is, we help make it happen.



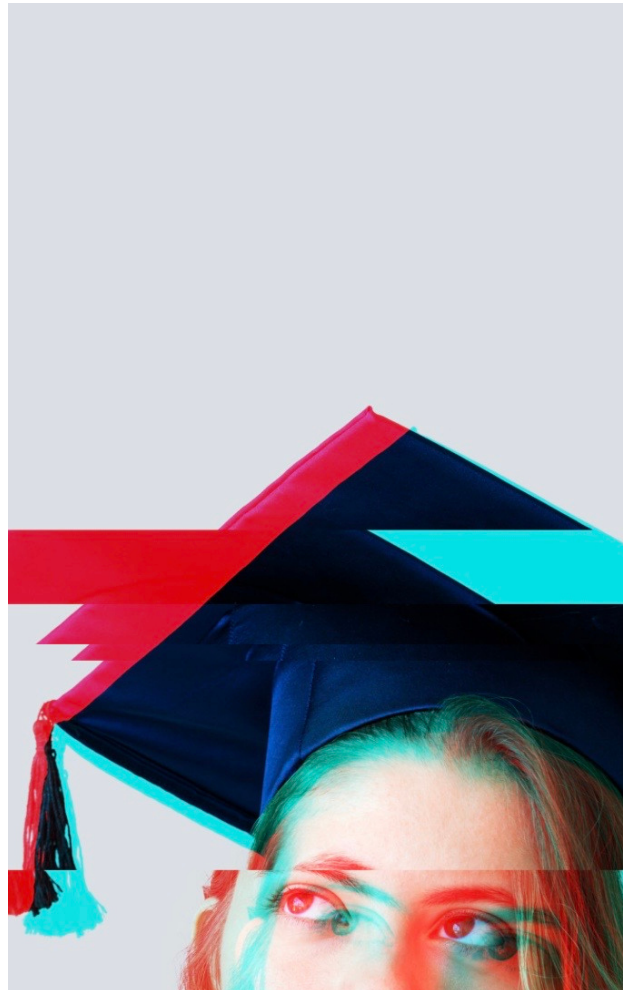


The results for your student:

- Approach their working lives with a roadmap
- Make more results-oriented decisions to support their work-life goals
- Get hired by companies that value their personal skills as much as their technical expertise
- Launch into their adult lives with a strong financial foundation

The results for educators:

- Reach goals that demonstrate the success of every student
- Extend your career readiness resources
- Continually evolve curriculum and services to meet the demands of your student population and the job market
- Measure and track alumni success



**WE GIVE EDUCATORS WHAT
THEY NEED TO LAUNCH
SUCCESSFUL ADULTS**

THE BEST THING EDUCATORS CAN
DO TO GUIDE THE NEXT GENERATION

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To start offering the Real World of Work Program
to your students [schedule a meeting](#) with your
local ambassador.